



MEMBERSHIP KIT 2022

LUXURY CHAMBER of COMMERCE
SW Florida Chapter
www.LuxuryChamber.net

Proudly Connecting Purveyor's, Philanthropists & Polite Society Since 2009.

Dear Prospective Member,

These are exciting times to be involved with the lifestyle that Southwest Florida offers and even moreso by enhancing that lifestyle via social & cultural experiences provided by luxury chamber involvement. The chamber is dedicated to the betterment of the community by serving as a social, business and philanthropic envoy connecting local non-profits with philanthropists and purveyor's of luxury goods and services.

Our Chamber was founded in 2009 with the Southwest Florida Chapter launching in 2018. Our members include include CEO's, lawyers, doctors, celebrities, royalty, purveyor's of luxury and executive-director's of our local non-profits.

The Chambers programs are flexible and designed to help you achieve your goals based on your objectives and level of involvement desired. Our members become like a supportive family whose kinfolk are always there with that much needed referral, educational opportunity or even just a partner to golf with. We look forward to working with you!

Always at your service,

Kyle Cavaliere
President / CEO

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MORE CONNECTIONS HIGHER STANDARDS



Join a distinguished group of professionals with varied eclectic interests and tastes including: art curating, automobile collecting, boating, fashion, foodie functions, investing, travel, wine and Persian rugs,

MONTHLY NETWORKING & SPECIAL EVENTS

- Monthly Cocktail & Charity Mixer - weekday event 6-9 PM
- Networking Breakfast or Brunch - held quarterly on Friday mornings or Sunday midday held on a yacht or at a local hotel
- New Member Welcome Reception Events - special events held at member businesses or homes
- Fiscally Festive Luncheon - held quarterly from noon till 1:30 PM at the end of each fiscal quarter

CHAMBER CHARITY OF THE MONTH PROGRAM

Whenever possible we strive to honor a different local charity in the community as SOUTHWEST FLORIDA Charity of the Month. We donate table space at our event, a microphone introduction to the Executive Director of the non-profit and a cash donation made directly to the charity from the chamber. Furthermore our affiliate publication "SOUTHWEST FLORIDA magazine" has agreed to cover the events in which we honor local non-profits as well as donate ad space in the magazine directly to the charity.

alzheimer's  association®



BENEFITS FOR PURVEYOR'S OF LUXURY

Are you the owner of a high-end luxury brand? Or perhaps a luxury brand marketing manager or purveyor of luxury goods or services?

- Meet decisions makers with the capacity and ability to purchase your offering.
- Mingle with other luxury brand professionals to discuss the latest trends and collaborate on projects.
- Experience fine and unique cultural events.
- Meet executive directors of non-profits and potentially forge an altruistic branding initiative.
- Take advantage of LUXURY UNIVERSITY which is our educational division for purveyor's and brand managers. We offer strategic advice, etiquette classes, educational seminars as well as an online library of branding materials and downloadable e-books on a wide variety of topics including: selling to the affluent, luxury real estate marketing, business networking strategies and prospecting solutions.



BENEFITS FOR PHILANTHROPISTS

Are you a retiree, local notable, celebrity, socialite or lifelong philanthropist? Its a well known fact that those who have already given their fair share in life tend to keep on going and keep on giving...

- Forge friendships with different non-profit representatives every month.
- Serve as a mentor to a purveyor or small business owner.
- Give back to the community by helping our non-profit members.
- Find a golf partner or friend with similar common interests.
- Meet other couples to dine with or perhaps a romantic interest if you happen to be single.



Tom Monaghan - Philanthropic Member

BENEFITS FOR NON-PROFIT DIRECTORS

Are you the founder or executive director of a 501(c)3 non-profit organization? Do you enjoy attending fabulous functions?

- Join the chamber at a discounted rate.
- Assistance in spreading the word about your org.
- Ability to post your non-profit events on many of our social media calendars.
- Strong consideration towards being one of our honored monthly charities. We do make a cash donation as well as table space at one monthly event during the membership year.
- Find volunteers for your cause within our membership group.
- Benefit from the exposure gained by forging alliances with our member philanthropists and luxury brands.
- Meet celebrities at our events and leverage post event photos via media coverage and social media shares.

FREQUENTLY ASKED QUESTIONS

Q.) Is the membership term calculated fiscally or calendar wise?

A.) *Fiscally. 365 days from the day that you join.*

Q.) Is my membership tax deductible?

A.) *Only if engagement with our activities is deemed an ordinary and necessary business expense for your company. We are not a 501(c)3 organization. Furthermore, at many events we honor a 501(c)3 and make a direct donation to them. If you purchased a ticket to an event in which we honored a non-profit entity 0% of that ticket can be deducted because we are not licensed fundraisers. We simply allow them to set up a table at our event. If however, you make a direct donation to the non-profit while at the event then that donation would be considered tax deductible. If you have any questions about taxes we would be glad to introduce you to our CPA.*

Q.) Will I be the only person of my profession in the chamber?

A.) *Only if you are in a non-luxury profession. We allow one non-luxury business per category per county. In other words one chiropractor, one CPA, one plumber. In order for those professions to secure their industry niche they must join at a business level or higher. If you are a purveyor of luxury we will not offer an exclusive membership in your industry. We openly welcome an unlimited number of: luxury real estate brokers, yacht brokers, fine artists, jewelers, celebrities, philanthropists, jet brokers and anything else related to luxury, affluence and or design.*

Q.) Is there a dress code at the networking events?

A.) *Weather permitting we prefer business attire. We would rather have each person dress as an individual as opposed to one of 100 other people wearing the exact attire. We encourage you to dress as flamboyantly as possible for your given personality. Dress to impress! That being said it is not uncommon at our events to see one or two people in tuxedos, several people in suits, some wearing a pair of jeans and a bright long sleeve Versace or Armani shirt and we frown on it but some do actually attend wearing business casual attire. NO SHORTS, NO FLIP FLIPS, NO TENNIS SHOES!!! If you would like to see how people dress at our events simply go to the photos page on our website where every event is published for the public to see.*

MEMBERSHIP INVESTMENT & LEVELS

SOCIALITE LEVEL - \$20,000 (lifetime)

- Immortalized chamber brick at our office and your office.
- Private introductions and concierge services with our member businesses and philanthropic organizations.
- Non-expiring membership *details apply

DIAMOND LEVEL - \$5,000 (2-years)

- Chamber Membership for Two Years
- Two Page Spread Ad in Chamber Affiliate Magazine (SOUTHWEST florida magazine) both digital and print. *print for a month and digital for a year.
- Complimentary Admission to All Monthly Events +5 Guests
- Company Logo on Step & Repeat at any four events in two years
- Social Media Package for a Year
- Table Space or Event Booth at All Events for the first year
- Sponsor Logo on Chamber Website Homepage
- Member Logo in our Private Directory
- Member Introduction to other Members
- Sponsorship listing at every event for two years

CORPORATE - \$2500 Yearly

- Full Page Ad in Chamber Magazine. Digital for one year and print for one month.
- Sponsor Press Release / Email Blast.
- Member Logo in our Private Member Directory.
- Sponsor Logo on Chamber Homepage for one year.
- Member Introduction to other Members
- Sponsorship listing at every event for one year

SMALL BUSINESS - \$1000 Yearly

- Complimentary Admission to Monthly Events +3 Guests
- Full Page Ad in Chamber Magazine Digital Issue for 3 months
- Member Logo in our Private Member Directory
- Secure your Industry Niche *for non-luxury professions (luxury professions are unlimited)

INDIVIDUAL - \$500 Yearly

- Complimentary Admission to Monthly Events +2 Guests
- Member Logo in our Private Member Directory

NON-PROFIT - \$350 Yearly

- Member Introduction to other members at events
- Complimentary Admission to Monthly Events +1 Guest
- Logo in Membership Directory and Supporting Charities Page
- Chamber Magazine Event Calendar and Social Media Support for Gala Events
- Liason in assisting the charity with finding potential referrals for volunteers, donors, door prize sponsors etc.

MEMBERSHIP APPLICATION

Business Name: _____

Primary Representative: _____

Physical Address: _____

Mailing/Billing Address: _____

Primary Phone: _____

Primary Email: _____

Direct Phone (will be on file but not published): _____

Website: _____

Do you want to connect with us? ___Facebook ___Instagram ___Twitter ___LinkedIn

Additional emails for your organization that should receive Chamber communication:

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

of Employees: _____

Are you a Home-Based Business? _____

What is your primary reason for joining?

Networking _____ Advertising _____ Social Involvement _____ Advocacy _____

Membership Level:

☐ SOCIALITE \$20,000.

☐ DIAMOND \$5000.

☐ CORPORATE \$2500.

☐ SMALL BUSINESS \$1000.

☐ INDIVIDUAL \$500.

☐ NON-PROFIT \$350.

Who referred you?

I was referred to Luxury Chamber
by the following person or business:

PAYMENT INFORMATION

___ Credit Card ___ Check ___ Cash

Name on Card _____

Card #: _____ Exp: ____/____/____ CVV: ____ Billing Zip _____

Signature: _____ Date: ____/____/____

Chamber Representative: _____